

SUHAILA CHATHOTH

DIGITAL MARKETING EXECUTIVE

CONTACT

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TECHNICAL SKILLS

- Search Engine Optimisation
 - Search Engine Marketing
 - Social Media Marketing
 - Web Development
 - Content Marketing
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SOFT SKILLS

- Team work
 - Communication
 - Time management
 - Adaptability
 - Team management
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EDUCATION

Digital Marketing
Opentutor Digital Academy,Kannur

May 2026

Eduhouse calicut
+2 commerce
March2026

LANGUAGES

ENGLISH
MALAYALAM

PROFESSIONAL SUMMARY

Digital Marketing Professional skilled in SEO, SEM, SMM, Content Marketing, Email Marketing, and Web Development, with a strong interest in creating data-driven strategies, increasing brand visibility, generating leads, and delivering measurable online growth.

WORK EXPERIENCE

Digital Marketing Intern

Opentutor Digital Academy, Kannur

- Managed and optimized Google Business Profile (GBP) to improve local search visibility, profile engagement, and customer reach.
 - Planned and implemented digital marketing strategies across SEO, SMM, SEM, and content marketing.
 - Developed growth marketing strategies to improve brand awareness, audience engagement, and lead generation.
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CERTIFICATIONS

- 4 Months of Digital Marketing Course Certificate
- Hubspot Digital Marketing
- Hubspot Content Marketing
- Hubspot Social Media Marketing
- Semrush Academy
- Google Ads App